

# Berlin Main Street Merchants 2021 Membership Application

Business Name \_\_\_\_\_

Street Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web Site \_\_\_\_\_

Facebook Yes / No Twitter Yes / No Instagram Yes / No

Contact Person \_\_\_\_\_ Cell \_\_\_\_\_

Additional Contact & email \_\_\_\_\_

Additional Contact & email \_\_\_\_\_

**Membership Year:** January 1 through December 31.

**(Full & Basic Memberships Only)**

**If paid no later than January 31st, deduct \$50.00.**

**Deadline to be included in the brochure listing is Jan. 31st.**

The following are the membership categories. Details of each category are on the next page.

- FULL MEMBERSHIP**..... **\$395.00**
- BASIC MEMBERSHIP**..... **\$295.00**
- AFFILIATED BUSINESS** (no discount) ..... **\$225.00**
- PROFFESIONAL MEMBERSHIP** (no discount)..... **\$100.00**
- ASSOCIATE MEMBERSHIP** (no discount)..... **\$395.00**  
(Friends of the Berlin Main Street Merchants)

### **Full Membership:**

- Business in the brand-new Berlin Brochure (which is distributed throughout the state).
- Listing on our brand-new website [www.visitberlinohio.org](http://www.visitberlinohio.org). We also have Facebook and Instagram where we list events, pictures, history, and information.
- Invitation to monthly member meetings.
- Opportunities to network with other businesses and keep in the loop of local events.
- Opportunities to participate in exclusive merchant events and advertising.
- Special discounted rates for advertising.

### **Basic Membership:** (no website or brochure)

- Invitation to monthly member meetings.
- Opportunities to network with other businesses and keep in the loop of local events.
- Opportunities to participate in exclusive merchant events and advertising.
- Special discounted rates for advertising.

### **Affiliate Membership:**

An Affiliate Membership is for a business operation (in Berlin Twp) owned by another business (in Berlin Twp) that has a Full Membership. Same benefits as the Full Membership (see above).

### **Professional Membership:**

(for professionals only....doctors, lawyers, accountants, etc...)

- Invitations to monthly meetings.
- Opportunities to network with other businesses and keep in the loop of local events.

### **Associate Membership:**

This membership category is for businesses who reside outside of Berlin Township but still in Holmes County. It will be at the discretion of the board to allow membership to those interested businesses who reside outside of Holmes County.

- Listing on website in a “Friends of Berlin MSM” section
- Business name listing only in a “Friends of Berlin MSM” section of the brochure. No map listing.
- Invitations to monthly meetings
- No voting rights.

**If a business signs up after March 1st, the pro-rated discount for months missed will be: \$35 per month for full membership and \$30 per month for basic membership, PLUS the \$75.00 sign-up fee.**

---

\_\_\_ Change my ad on website to the following (limit 50 words, not including name, phone, web address). Please fill this out for website listing.

---

*Please return this form with payment to : (Keep a copy for your records)*

**Berlin Main Street Merchants**

**PO Box 177, Berlin OH 44610**

*If you have any questions, please contact Andrea:*

[visitberlinohio@gmail.com](mailto:visitberlinohio@gmail.com)

*Andrea Povick: 330-231-9718*

**Here is what the Main Street Merchants do....**

- We provide clean public restrooms in the middle of town for our visitors.
- We hold monthly meetings to keep businesses informed of local happenings and upcoming events.
- We organize town-wide events including Pajama Party sale, Berlin's Sweet on You, Berlin Barnstorm, Moo Fest, Harvest Festival/Rib Cook-off, Christmas in Berlin, Nativity Parade, Music on the Square, Shopping Under the Stars, and other events throughout the year.
- Special advertising opportunities with *The Bargain Hunter*, *The Daily Record*, *The Holmes County Shopper* and *Ohio's Amish Country* magazine some of which include free color, free website listing and other special opportunities along the way.
- We co-sponsor a scholarship fundraiser with the Hiland High School Academic Booster Club.
- We raise money for people in need in the community through various fundraising projects.
- We have partnered with Holmes County Share-A-Christmas to facilitate more involvement with their Christmas project in and around Berlin.